

GAME FOR MORE...  
*possibilities*

Our love of golf runs deep.





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## READY FOR THE FUTURE OF GOLF

It's no secret that golf is changing. And while traditions will always matter, you need new tools to grow your business and attract today's players to your course.

Club Car has the industry-leading products, revenue-building strategies, and forward-thinking technology to help you create stronger relationships with your golfers and more efficiently manage your course.

It starts with the Tempo lineup: our uniquely designed golf cars deliver quality engineering, automotive styling, and connected technology for an enhanced ride golfers won't get anywhere else.

For mobile course and fleet management, Club Car Connect offers web-based car tracking, car control, pace-of-play alerts, and more. Coupled with Shark Experience—a one-of-a-kind touchscreen entertainment system within new electric Tempos—our connectivity package is a course differentiator that will drive your success now and in the future.





ADVANCE THE RIDE AND YOUR REPUTATION

With the Club Car Tempo™ and Tempo™ 4Fun

Made for modern golfers

The award-winning Tempo continues to exceed industry expectations, delivering a smooth, comfortable ride and connected touchscreen technology no other golf car can match. With a distinctive design and golfer-first features, it's available in 2- or 4-passenger models, with a standard electric engine or an energy-saving Lithium Ion battery—and can be endlessly customized to suit your course's needs.



Tempo 4Fun – Built for 4 passengers



Distinctive, modern automotive styling

Sleek alloy wheels

Rust-proof aluminum frame

Optional equipment shown.  
More accessories available, ask your Club Car sales representative for details.

SAVE 50% IN ELECTRICITY COSTS

With the Club Car Tempo™ Lithium Ion

The Lithium Ion Difference

High-performing and packed with the latest technology, our Lithium Ion golf cars save time, increase car reliability, and conserve energy to improve the overall performance of operations. When it's time to power up, the fast charging times and ability to hold a charge across multiple rounds keep Lithium Ion-powered cars on the course and out of the barn.



Tempo Li-Ion – Built for efficiency



## A New Way To Play

Tempo Walk is an autonomous caddie that gives golfers a new way to experience the game on your course. It won't replace your existing caddie and car programs—it supplements them as an “anytime caddie.”

Once golfers try Tempo Walk, you'll see a renewed excitement along the fairway. Now your guests can focus on smooth shots, see improved rounds, and relax while outdoors.



## NEW REVENUE STREAM

*Tempo Walk is a rewarding way to build new relationships with golfers, generate excitement, and maintain pace of play.*



### IMAGINE YOU COULD HELP GOLFERS:

- Get more exercise
- Better experience and appreciate the natural beauty of your course
- Improve their overall golf game
- Become enthusiastic course advocates
- Increase their spending at the course

### DID YOU KNOW?

Golfers burn over 1,000 calories walking 18 holes.



Technical features:  
95 pounds  
24V VDC motor  
4 units fit in 1 golf car space

Runs on state of the art wireless technology controller with improved water proofing

Touchscreen tablet gives golfers precision GPS positioning for exact distance-to-pin yardage

#### New

Improved collision sensors with enhanced diagnostic messaging and audible alerts for easy maintenance

Lithium Ion batteries power 36 holes of play with improved energy management [when not in operation]

Amenities include:  
Cooler, Cup Holder,  
USB Port, and  
Divot Repair Kit

Aluminum frame

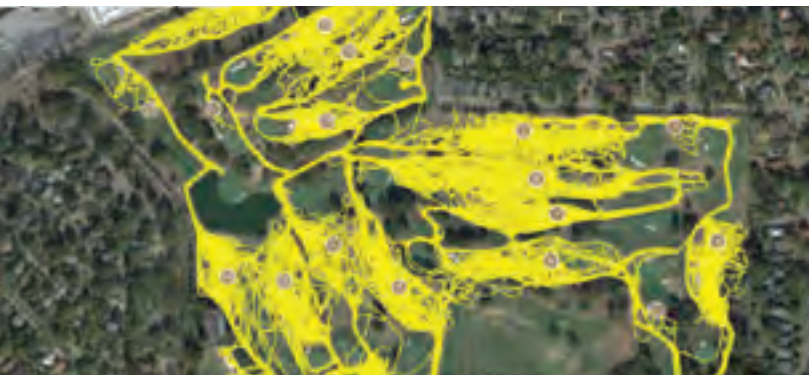




## FLEET MANAGEMENT

**CONTROL COSTS.  
SIMPLIFY OPERATIONS.  
WIN-WIN.**

Maximize course efficiencies and fleet performance with the Visage Fleet Management system. Offered exclusively by Club Car and installed at over 1,000 courses worldwide, Visage is a tested technology system designed to strengthen your bottom line. Use it to increase revenue, efficiently manage resources, and accent a golfer's experience.



*Heat map of a course before Car Control's cart path implemented.*



*Heat map of a course after Car Control's cart path implemented.*

### Grow

Increase your revenue stream by offering food and beverage ordering direct from the fairway.

### Communicate

Free up staff by sending weather alerts, tournament details, and clubhouse specials directly to cars.

### Improve

Track cars in real-time and send alerts to maintain pace of play, then use car data to design course changes that benefit both golfers and staff.

### Optimize

Automatically run reports after every round to proactively see which cars need service.

### Preserve

Keep the course pristine by automatically slowing cars that come too close to pre-set restricted zones.

### Support

Count on industry-leading customer service professionals to help you optimize course operations and troubleshoot your system.

## SHARK EXPERIENCE

presented by **verizon**

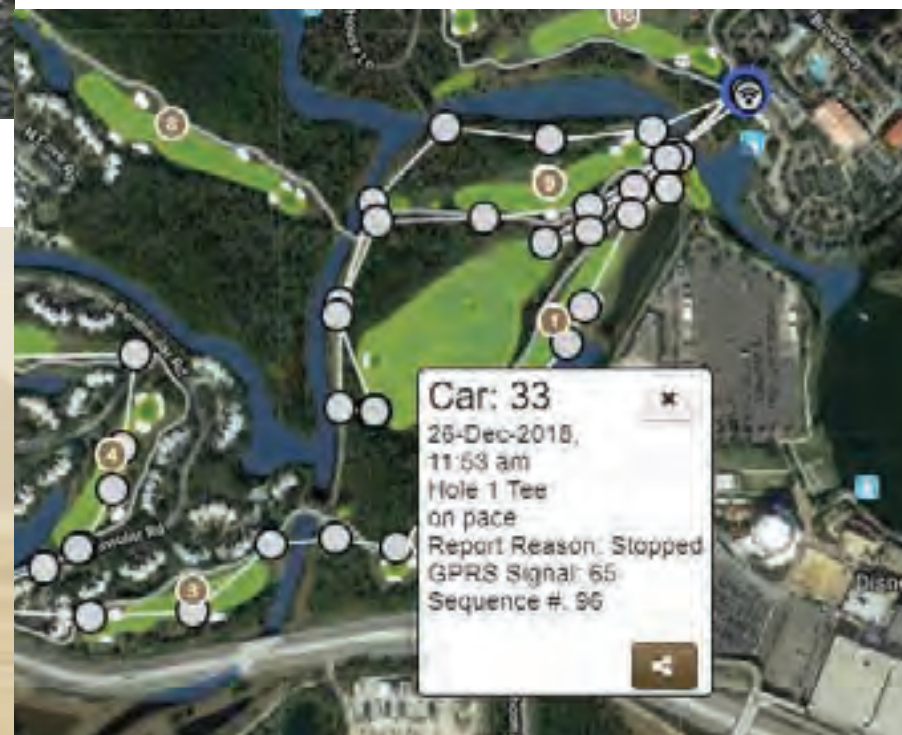
## ENHANCE THE EXPERIENCE. EXPAND THE GAME.

Shark Experience, the premier in-car course entertainment and communication system, is changing the game for those on the green and their companions. Through touchscreen technology, it engages golfers in a modern, fun, and social way that they'll talk about long after the last putt has dropped.



*“We’re saving \$75,000 to \$100,000 because of the control we now have over our fleet.”*

— Shane Dysert  
Director, Golf Club Operations  
Bear Mountain Resort



### Enhance

Revolutionize a golfer's time on course by providing instant distance-to-pin measurements, hole flyovers, and pro tips.

### Entertain

Music from TuneIn Radio is available at a golfer's fingertips, and with access to news, sports updates, and highlights, your golfers won't miss a thing while they're on the course.

### Customize

Shark Experience can be customized for every car and every set of golfers, so you can give your golfers exactly what they want: an entertaining day.





## CLUB CAR CONNECT OFFERING

Building the technology package that is tailored to your club's needs is as easy as 1-2-3. It starts with acquiring your touchscreen monitor and integrated Bluetooth® speaker system. From there, you select your in-car entertainment programming, and lastly to complete your connectivity solution, choose one or more fleet management software modules.

### CLUB CAR CONNECT

Lease: \$795 per car



- 10" VDU
- Standard Connectivity Module
- Choice of one module
  - Golfer Experience
  - Car Tracking
  - Car Control
- Overhead Storage Baskets

\*Additional Modules Contacted Separately

### SHARK EXPERIENCE WITH BLUETOOTH

Lease: \$795 per car  
+\$6.00 per car per month



- 10" VDU
- Standard Connectivity Module
- Golfer Experience
- Integrated Speakers
- Bluetooth Pairing
- Greg Norman Golf Tips
- 3D Flyovers

\*Additional Modules Contacted Separately

### SHARK EXPERIENCE PREMIUM

Lease: \$795 per car  
+\$30.00 per car per month



- Includes Shark Bluetooth Offering and TuneIn Radio
- Live PGA Tour Events
- Yahoo News, Sports and Finance

## FLEET MANAGEMENT SOLUTIONS

## FLEET MANAGEMENT MODULES

### POWER

**\$10 per month**  
(No charge with Car Tracking or Car Control)

- Real time battery status
- On charge status
- Low battery notifications
- Fault code notifications
- Odometer
- Amp hours reporting
- Charge faults/interrupts

### CAR TRACKING

**\$15 per month**

- Real time vehicle position
- Pace of play reporting
- Vehicle drive history
- Find car
- Real time messaging
- Marshall Mode

### CAR CONTROL

**\$15 per month**

- Action zone speed control
- Action zone messaging
- Fleet lockdown
- Geofence
- Cart path only
- Anti-tamper
- Set vehicle top speed
- Notifications
- Vehicle drive history

### ADD ON

**\$2 per month**

- Tournament connect
- Food & beverage (B2C)

## PROTECT YOUR INVESTMENT



### MANAGE ASSETS

With real-time reporting, you'll know when a car needs a charge or has a service issue before it happens.



### REDUCE EXPENSES

Cars can be placed under speed controls, regulated to cart paths, and monitored to ensure pace of play.



### INCREASE REVENUE

Target golfers with daily and seasonal specials and even allow them to place orders from anywhere.

### 30 DAY SHARK EXPERIENCE TRIALS AVAILABLE

**Standard Features:** 10" Video Display Unit, system installation, course mapping, and training provided free of charge. Access to Visage Control Center (VCC), hole overviews and info display. Six on-course full-page promotional placements.

**Sponsored Content:** Hole flyovers, two-person electronic scorecard with email capture, hole views, approach views and clock.

**Program requirements:** 40 car fleet minimum; 100 golf car rounds annual minimum; subject to verification of 4G LTE coverage. Execution of a 4-year License and Service Agreement with GPSI for use and service of system.



## RELIABILITY DOESN'T GET A DAY OFF.

*The multi-tasking Carryall with superb maneuverability.*



### The superintendent's turf vehicle

Designed with input from 400 superintendents, the Carryall 502 has the features you need most, like a high-visibility dash and low ground clearance.



### The only rust-proof frame in the industry

Constructed to resist rust and corrosion in salty, humid environments, our aluminum frame is 3x stronger than comparable steel models.

### Tighter handling, lower clearance

Optional Small Wheel Turf Package (available on 300, 500 and 700 models) features 18" wheels, allowing a smaller turn radius and more comfortable ride.

### Electric or gas powertrain

Choose the engine that's best for your course: our 8-volt lead acid battery with E.R.I.C. high frequency charger or our powerful gas engine.

### Multiple models, increasing payloads

With five Carryalls ranging from 800 to 1500 lbs. of capacity, you can choose the power, bed size and integrated accessories needed for your operations.



## ON-THE-GO REFRESHMENTS. INSTANT REVENUE.

*The Café Express delivers the goods.*



With display space that's been carefully designed and engineered to drive impulse buys, the Café Express mobile merchandising vehicle will help you recognize more revenue and higher profits. Stainless steel exteriors offer enhanced durability and a presentable finish.

### Display to win

Flexible shelving shows off snacks while insulated compartments keep more drinks cold. (It holds up to 256 cans!)

### Put it on ice

The redesigned Café Express has 120% greater consumable ice capacity (which means fewer trips back to the clubhouse).

### Save on fuel

Its super-efficient, 14-hp rated EFI engine consumes 50% less fuel than similar models.

### Free staff training

Club Car offers a free training module with a certification exam to anyone who will operate this vehicle. It's a great way to increase customer service and protect your staff, your golfers, and your investment.

## NO MORE BITS AND PIECES. ONE PACKAGE DOES IT ALL.

*Care for your course with the complete Range Picker Package.*



You no longer have to "build your own" vehicle, because the new Club Car Range Picker Package for Carryall 300 and 500 gasoline models has everything you need.

### Available features:

- Automated limited slip differential
- Extra traction tires for wet, slippery or rough terrain
- Range cab
- Push frame
- Front picker adapter
- Brushguard with headlight guards
- Cargo box
- Four standard body colors
- Five premium body colors
- Two standard seat colors
- Three premium seat colors