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Club Car Endorses Shadys as the Approved Shade Screen for their Vehicles

Club Car has partnered exclusively with Pasadena, Calif. based shade screen manufacturer Shadys to provide the most unique golf car sun protection in the market.

Augusta, Georgia (January 26, 2011) – Based in Pasadena, Calif., Shadys provides an exclusive sun protection shade screen for golf cars, LSV's, and Turf / Utility vehicles. These shades protect occupants from up to 90% of the sun's harmful UV rays, while keeping them cool and comfortable.

Shadys shade screens work with Club Car's Precedent, Signature, and DS golf cars, as well as Low Speed (LSV's) and Turf / Utility vehicles.

Sporty and stylish, Shadys see-thru mesh screens attach to the vehicle quickly and easily. In addition, the shades can be customized with colors, graphics, club names and/or logos.

"Keeping our customers safe and comfortable is very important to Club Car, and this product helps us provide golfers and fleet owners with the best and most innovative sun protection shade screens available," said Bill Hodge, Club Car Category Manager for Aftermarket.

It's no surprise that sun protection and shade is extremely important on the golf course where golfers spend up to 5 hours directly exposed to the sun's harmful UV rays, and at times scorching heat, making the golf experience less enjoyable. *"We are very excited to partner with a company as prestigious as Club Car,"* said Jaime Parker, president of Shadys, *"We're looking forward to providing Club Car customers with the sun protection and shade that everyone seeks on the course and improving the golf experience at clubs, courses, and resorts."*

Shadys are available in beige, black, and white and may be custom printed with logos and artwork, which make Shadys ideal for branding and advertising at clubs, courses, resorts, tournaments, and special events. "Shadys-Strapless" is designed for golf car fleets, while the "Shadys-Traveler" is meant for individuals. The Traveler can be attached to any golf car in just a few minutes without any modification to the vehicle.

About Club Car

Club Car is the world's largest manufacturer of electric vehicles and on the forefront of environmentally responsible Zero Emission Vehicle (ZEV) technologies. The Club Car product portfolio includes golf cars, golf and commercial utility vehicles, multi-passenger shuttle vehicles, rough-terrain and off-road utility vehicles, and street legal low-speed vehicles for commercial and consumer markets. The Augusta, Ga.-based company, a division of Ingersoll-Rand plc (NYSE:IR), is widely respected for the support it provides golf's leading associations and organizations, including the PGA of America, the NGCOA, GCSAA, CMAA, The First Tee and the Executive Women's Golf Association. For more information, go to www.clubcar.com or www.ingersollrand.com.

About Shadys

Shadys is a privately held corporation located in Pasadena, CA focused in the design and manufacturing of shade and sun protection screens and products for golf cars, utility vehicles, multi-passenger shuttle vehicles, and other low-speed vehicles for commercial and consumer markets. Shadys provide occupants with shade and protection from the sun's harmful UV rays while providing a unique and highly visible advertising and branding opportunity with full-color printing of logos, artwork, and tags. All Shadys products are patent protected. For more information, go to www.shadys.com