



Press Release

Contact:

Tim Walls, Club Car
(800) 227-0739, ext. 7190, tim_walls@clubcar.com
Bill Bryant, Bryant Marketing Communications
(678) 366-3232, bbryant@bryantmarcomm.com

Club Car Names Randy Marquardt VP Global Marketing

AUGUSTA, Ga. (July 27, 2011) – Randy Marquardt has been named vice president of Global Marketing for Club Car, an Ingersoll Rand business.

Marquardt joins Club Car from Ingersoll Rand’s Residential Solutions Sector, where he served as vice president and general manager since 2008.

At Club Car, Marquardt will direct all marketing functions, including product marketing, category management, brand strategy, marketing communications and business development. He also will have primary responsibility for industry and partner relationships, which include Club Car’s support of many of golf’s leading associations and events.

Marquardt replaces Robert McElreath, who recently was named vice president, Air Products for Industrial Technologies, also an Ingersoll Rand business.

Marquardt brings 30 years of sales and marketing experience to Club Car. While at Residential Solutions, he was responsible for Ingersoll Rand’s residential security business as well as retail and builder channels in the residential HVAC market. Prior to joining Ingersoll Rand in 1999, he held various marketing and sales leadership roles at Armstrong World Industries. Marquardt is a graduate of Colorado State University where he earned a bachelor’s degree in business administration.

“Randy and his team will continue to enhance Club Car’s position as one of golf’s most respected brands while leading its transformation into a global small, task-oriented vehicle company whose products and capabilities extend beyond traditional markets,” said Michael Lamach, chairman, president and CEO of Ingersoll Rand.

About Club Car

Club Car has been one of the most respected names in the golf industry for more than half a century. The company's dependable and efficient Precedent golf cars and Carryall Turf utility vehicles are integral to the successful operations of thousands of courses in the U.S. and around the world. The world's largest manufacturer of electric vehicles is also recognized as an innovation leader. The Visage Mobile Golf Information System is the latest in a long line of technical advances that improve the golfer's experience as well as help courses operate more efficiently. The Augusta, Ga.-based company, a division of Ingersoll Rand, is equally respected for the support it provides the game's leading associations and organizations, including the PGA of America, the NGCOA, EGCOA, GCSAA, CMAA, The First Tee and the Executive Women's Golf Association. For more information, go to clubcar.com and ingersollrand.com.

###